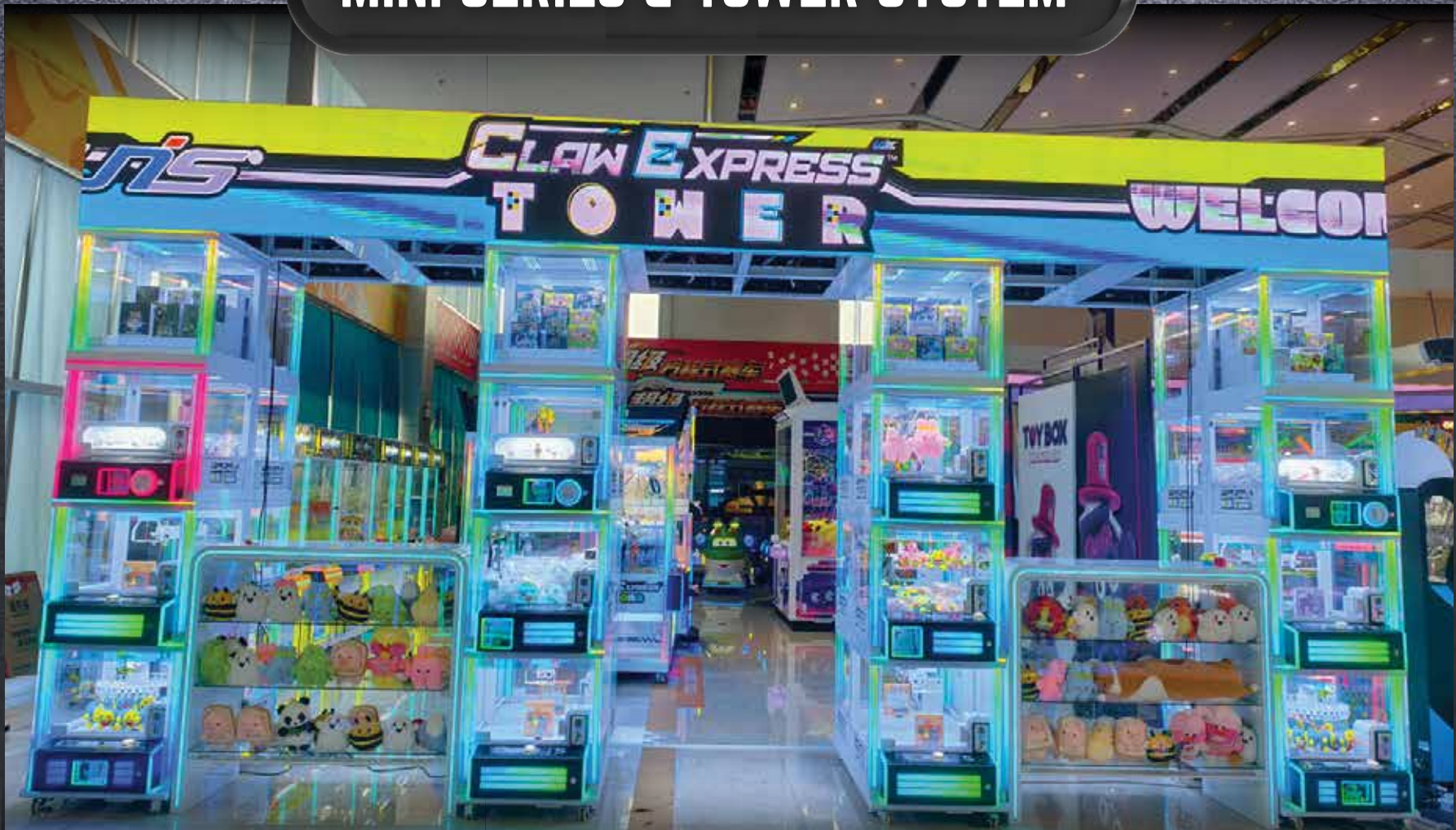


BETSON™

CLAW EXPRESS™

UNIS®

MINI SERIES & TOWER SYSTEM



A MODULAR, STACKABLE, AND SCALABLE PRIZE GAME SYSTEM

WHAT IS **CLAW EXPRESS™** **MINI** SERIES?

The **Claw Express™ MINI Series** is a groundbreaking modular prize game system that transforms the traditional arcade experience into an eye-catching, customizable, and interactive attraction.

Each unit is a self-contained cube offering one of five distinct prize game experiences:

- **MINI Crane** – Classic claw grab
- **MINI Capsule** – Capsule vending
- **MINI Cutter** – Precision string-cutting challenge
- **MINI Catcher** – Spinning prize skill game
- **MINI Storage** – Display or backup storage cube



W25.0" x D27.8" x H25.0"

FLEXIBLE, SCALABLE & BUILT FOR IMPACT

- Cubes stack safely and connect seamlessly, allowing operators to build layouts from countertop rows to full **Claw Express™ walls** or the **Tower**.
- The Tower stands over 3 meters tall and features customizable LED signage for branding, animations, or event promos.
- Display counters between towers offer merchandising space for plush, products, or themed decor.
- The result: a modular, scalable system that delivers interactive gameplay and acts as a marketing magnet and foot traffic generator.



INNOVATIVE BY DESIGN

- Introduces a new arcade format: 3D, modular, and immersive - breaking away from traditional flat rows of machines.
- Plug-and-play setup with cubes that work alone or as part of a larger system



- LED signage enables dynamic branding and themed activations
- Display counters combine retail merchandising with gameplay
- Supports custom layouts: towers, sidewalls, centerpieces, or clusters

A BOLD, ONE-OF-A-KIND CONCEPT

- The first modular prize game system that's both a game and an architectural attraction
- Only system that supports fully playable, multi-level towers
- Blends game variety, spatial design, and LED branding into one cohesive experience
- Introduces the “game-as-structure” concept - turning arcade machines into immersive destinations



BUILT FOR **EVERY SPACE** & **EVERY STAGE**



- Adapts to any venue—from cafés to large arcades
- Maximizes space with compact, stackable design
- Scales with your budget—start small, expand easily
- LED signage + counters create a built-in marketing tool
- Display + play: counters double as merch showcases

High Value, Low Complexity

- **5 games in 1 system** = strong return on investment
- Reduces machine inventory while offering gameplay variety
- Eye-catching design drives foot traffic and repeat play
- Customizable for seasons/events with LED and swappable cubes
- Low maintenance, easy to scale—perfect for any operator





THE FUTURE OF MODULAR PRIZE GAMING

The Claw Express™ MINI Series is not just a product - it's a platform. It reinvents how arcade games are displayed, interacted with, and experienced.

Through a combination of modular design, visual innovation, and gameplay diversity, it offers a flexible solution that scales with the operator's needs and captivates every player.

BETSON™

(800) 524-2343 | sales@betson.com | www.betson.com