

BevMAX

**POWERFUL PERFORMANCE.
ENGAGING EXPERIENCE.**

Faster Performance

Delivering unparalleled speed, reliability and screen responsiveness

Increased Sales

Suggestive selling and digital advertising drive impulsive and multi-product sales

Larger Screen

A larger 9" touchscreen with full-motion video attracts and engages consumers



› ENGAGING EXPERIENCE

SUGGESTIVE SELLING

Help consumers make selections while exposing them to new products, slow movers, or complimentary products

DIGITAL ADVERTISING

Encourage sales while building brand loyalty with display advertising and interactive promotions throughout the purchase experience

SHOPPING CART

Enable multi-product purchases with one, simple transaction

INTEGRATED CASHLESS PAYMENT

Capture every sale with a built-in and intuitive cashless solution

INCREDIBLE VARIETY

Increase sales and consumer satisfaction with the greatest product selection in the industry

NUTRITIONAL INFORMATION

Inform consumers with a large display of easy-to-read facts to support FDA requirements



Color Display



Shopping Cart



Digital Advertising



Suggestive Selling



Nutritional Information

› POWERFUL PERFORMANCE

SCREEN PERFORMANCE

Improve the user experience with a more responsive screen and boot up time of less than a minute

COLOR DISPLAY

Engage consumers with larger, 9-inch touchscreen and full-motion video

REMOTE MANAGEMENT

Manage machines over the air with **simplifi CONNECT PLUS** for price changes, planograms and nutritional information

BEVMAX MEDIA2 SPECIFICATIONS

	723 Narrow	713 Wide
Height	72"	72"
Width	39"	47"
Depth	32"	32"
Weight	545 lbs.	764 lbs.
Electrical	115 VAC 60 Hz 10.2A	115 VAC 60 Hz 10.2A
Selection	35	45
Capacity	280	360

› CUSTOMIZE YOUR END LOCATION

Add graphics that connect with your customer.

MEDIA2

CRANE MERCHANDISING SYSTEMS